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## **METHOD AND TERRACYCLE PARTNER TO HELP CLEAN THE PLANET**

*Customers Can Send Soap Refill Packs to TerraCycle To Help Landfills and Non-Profits*

**SAN FRANCISCO, (March 15, 2011)** – Method, the leading innovator in premium, eco-friendly household and personal care products, and TerraCycle, Inc., the international upcycling pioneer, have created a way for families to recycle their used packaging. By joining the [Method Refill Brigade](#), families can collect their used soap refill packaging and send it to TerraCycle. For each unit of packaging received, TerraCycle and Method will pay two cents to a charity of the collector's choice. The collected packaging will be turned into trash cans, coolers and other home goods.

“At [Method](#), we make sure we're using safe and sustainable materials and that our products are manufactured responsibly,” said Adam Lowry, Method co-founder. “That doesn't stop at our packaging. We make most of our bottles from 100% recycled plastic and we want to make sure once all of our bottles and pouches are empty, there is a way for them to be recycled.”

[TerraCycle](#) is the world's leader in collecting difficult-to-recycle packaging and upcycling or recycling it into new products through TerraCycle's innovative processes, which have been independently rated as among the world's most carbon-saving waste solutions. Through its unique free fundraising programs called Brigades, TerraCycle and its sponsors pay an incentive for people to send in their packaging. To date, more than 1.8 billion pieces of waste have been kept out of landfills, almost \$2 million has been paid to schools and non-profits and almost 70,000 locations are sending their packaging to TerraCycle.

“We are thrilled to be adding [Method](#) to our Brigades since it has become such an iconic brand in ten years, not only for its products, but also for its packaging,” said Tom Szaky, CEO, TerraCycle. “Its customers are already interested in protecting their environment, inside and out, and we hope customers will see how easy it is to send us the packaging instead of to their local landfills.”

TerraCycle is making it simple for consumers to have a positive impact on the environment. Participation is free and all shipping costs are paid. To find out how to get involved in collecting non-recyclable waste, visit [www.terraCycle.net](http://www.terraCycle.net).

### **About Method**

Founded in 2000, Method is headquartered in San Francisco, Calif. Today, Method is the leading innovator of premium healthy home and personal care products. Method can be found in more than 35,000 retail locations throughout the US, Canada, UK, France and Australia. Major national retailers include Target, Lowe's Home Improvement Centers, Whole Foods and Bed Bath & Beyond. Method is a privately held company backed by Simon Equity Partners, San Francisco Equity Partners and private individual investors. For more information, visit [methodhome.com](http://methodhome.com).

### **About TerraCycle**

TerraCycle, Inc. is an international upcycling company that takes difficult to recycle packaging and turns it into affordable, eco-friendly products. Founded in 2001, TerraCycle ([www.terraCycle.net](http://www.terraCycle.net)) is the world's

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leader in the collection and reuse of non-recyclable post-consumer waste. TerraCycle works with over thirty major brands in the US (and in a growing number of other countries) to collect used packaging and products (chip bags, candy wrappers, juice pouches, pens, toothbrushes, etc.) that would otherwise be destined for landfills. It repurposes that waste into new eco-friendly materials and products that are available online and through major retailers. The waste is collected through TerraCycle's Brigade programs, which are free fundraisers that pay schools and non-profits for every piece of waste they collect and return. For information on how to join a TerraCycle Brigade and on purchasing TerraCycle products please visit us at [www.terracycle.net](http://www.terracycle.net).

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