



# buh-bye jug. hello method laundry.

nobody loves doing laundry. except us. to help everybody else, we found a smarter way.

**smarter:** a powerful patent-pending formula made from nature's most effective cleaners that we're calling **smartclean technology™**

**easier:** the custom pump design means no-mess dosing directly into the machine.

**greener:** super compacted, ultra concentrated detergent means way less plastic, water and energy used to make it.



- LOW CARBON FOOTPRINT** innovative design, formula and materials reduce the carbon footprint of this detergent by 35% compared to standard 2x detergent
- ULTRA COMPACTION** results in 35% less energy used to make and ship the product, and 36% less plastic in the packaging
- PLANT-BASED INGREDIENTS** over 95% of the formula comes from renewable sources



you've got laundry, we've got options. available in 25 and 50 load counts in **fresh air**, **peony blossom**, **lavender cedar**, **water lily and aloe**, **free+clear**, and **sweet pea**



**NO OVERDOSING**  
the unique and easy-to-use precision-dosing pump means no drips and no uneeded detergent dosed into the machine. it's a dirty little secret of laundry that those jug caps often lead you to use more detergent than anyone ever needs. with our custom-designed precision pump system, you use exactly as much detergent as you need to get your clothes amazingly clean, with no messy drips.



**23,600** plastic saved  
metric tons if the category changed to ultra compaction

ingredient	what it is	health + environment
natural alcohol ethoxylates	surfactant (cleaning agent)	non-toxic in use and not irritating to skin; readily biodegradable; made from coconut + other natural oils
coco methyl ester + sulfonate	surfactant (cleaning agent)	non-toxic in use and not irritating to skin; readily biodegradable; made from coconut oil
secondary alkane sulfonate	surfactant (cleaning agent)	non-toxic in use and not irritating to skin; readily biodegradable; made using synthetic materials
bio 1,3-propanediol	solvent	non-toxic in use and not irritating to skin; readily biodegradable; fermented from corn sugars
alcohol	solvent	non-toxic in use and not irritating to skin; readily biodegradable; fermented from corn sugars
vegetable glycerin	solvent	non-toxic in use and not irritating to skin; readily biodegradable; made from vegetable sources
purified water	diluent	purified by reverse osmosis; drawn from abundant source
calcium chloride	enzyme stabilizer	non-toxic in use and not irritating to skin; safely disperses in environment; comes from abundant mineral source
dipropylene glycol monomethyl ether	solvent	non-toxic in use and not irritating to skin; readily biodegradable; made using synthetic materials
glycerine carbonate	emulsifier	non-toxic in use and not irritating to skin; readily biodegradable; made from vegetable glycerin and minerals
protease, amylase, cellulase	cleaning enzymes	non-toxic in use and not irritating to skin; safely dispersed in environment; made using natural substrates
carboxylate polyester	builder / anti-redeposition	non-toxic in use and not irritating to skin; inherently biodegradable; made using synthetic materials
phenoxyethanol	antioxidant	non-toxic in use and not irritating to skin; readily biodegradable; made using synthetic materials
sodium distyrylbiphenol disulfonate	brightening agent	non-toxic in use and not irritating to skin; readily biodegradable after photo oxidation; made using synthetic materials
fragrance oil blend (not used in free + clear)	fragrance	free of phthalates and other dirty ingredients, non-toxic in use and not irritating to skin; made using partial natural essential oil content and partial synthetic ingredients

## FAQ'S

- Q is this product H.E. compatible?
- A **yes. method** laundry detergent is compatible both with H.E. and standard washing machines.
- Q what does "plant-based" mean?
- A it means that the cleaning ingredients in the detergent, the surfactants, are made from vegetable-based materials. specifically, they are made using coconut, soy and palm oils.
- Q is this a natural detergent?
- A over 95% of the ingredients in the detergent are made from natural materials. however, since a small portion of the formula is made of safe ingredients that are not from natural sources, we choose to not describe the detergent as natural. this is a reflection of **method's** very high bar for the term 'natural'.
- Q does this detergent contain dyes?
- A nope.

“ oh. holy. wow. I think I am in love with a laundry detergent. it's convenient, compact and it smells heavenly!!! thanks to the pump, I finally know how much detergent to use and since it's so concentrated, no more messy huge jugs! I don't know what kind of feedback y'all are getting about this but i would buy this product over the detergent I have used all my adult life. ”

-rebecca, person against dirty

## PACKAGING DETAILS



### DIP TUBE + PUMP

- mixed plastic sources but primarily polypropylene (PP) ♻️
- virgin plastic



### BOTTLE

- HDPE bottle ♻️
- 50% recycled plastic ♻️
- recyclable