

method.[®]

FALL 2011 PRODUCTS





dish soap in fresh fragrances



for dishes so clean you can eat off them

- easy-dispensing pump = no messy cap
- natural, biodegradable formula
- tough on grease
- recyclable packaging made with 100% (PCR) recycled plastic
- Cradle to Cradle® certified
- new fragrances: **limited edition fresh currant**, **limited edition pink grapefruit**, **lemon mint**



floor + surface cleaner



just add water and let the magic begin

- concentrated dilutable floor and surface cleaner with powergreen™ technology
- biodegradable formula made with naturally derived ingredients
- nature inspired + kitchen-friendly fragrances
- recyclable bottle made from recycled (100% PCR) material
- Cradle to Cradle® certified
- available fragrances: french lavender, clementine, white rosemary

POWERGREEN™ TECHNOLOGY

what's powergreen™ technology? it's cutting-edge green chemistry that harnesses the strength of naturally derived, non-toxic ingredients to deliver a mighty cleaning punch. powergreen™ technology uses plant-based solvents and surfactants that are optimized to tackle tough soils specific to each cleaner type—like baked-on grease, fingerprints or soap scum.





designed for good hand wash collection



we believe in design as a force for good

- recyclable packaging made with 100% (PCR) recycled plastic
- naturally derived formulas that leave hands clean and soft
- iconic teardrop bottles, shrink-wrapped in a succession of eye-catching designs
- biodegradable formulas that contain no dirty ingredients including parabens, phthalates, triclosan, EDTA or animal by-products
- available fragrances: **botanical garden**, **mimosa sun**



daily cleaning for specialty surfaces



put your best wood forward

- no-wax formula leaves no residue
- gently and safely cleans and conditions wood
- streak-free, biodegradable formula
- recyclable bottle made from 100% recycled plastic (PCR)
- Cradle to Cradle® certified
- available fragrance: **almond**



take cleaning for granite

- cleans granite, marble + stone to its natural shine and glow
- gentle on sealed stone
- streak-free, biodegradable formula
- recyclable bottle made from 100% recycled plastic (PCR)
- available fragrance: **apple orchard**



holiday collection



let no sink side go unloved this holiday season

- perfect for gifting and holiday décor
- premium fragrances with natural essential oils
- naturally derived + biodegradable
- recyclable packaging is made with 100% (PCR) recycled plastic
- triclosan-free
- available fragrances: gel hand wash + dish soap in **frosted fir**, **candy cane**
foaming hand wash in **spiced pear**, **cinnamon drop**



there's more where that came from

- easy-pour pouch designed to perfectly refill laundry detergent pump bottle, dish soap pump bottle and foaming + gel hand wash bottles
- easy dispensing handle = no mess
- 80% packaging savings in plastic, water and energy compared to our bottle packaging
- partnership with Terracycle® to upcycle the pouches into new products
- Cradle to Cradle® certified

method® the extended family of clean

personal care



hand wash

kitchen
hand wash

hand sanitizer

mickey + minnie
foaming hand wash



foaming hand wash

body wash

baby hair + body wash, diaper cream, body lotion,
bubble bath, kid body wash + baby shampoo



gel + foaming hand wash refills

fabric care



50 load laundry detergent

25 load laundry detergent

fabric softener

laundry refills

home care



pump dish soap

dish soap refills

smarty dish



all-purpose natural surface cleaners

glass + surface cleaner

antibac spray

antibac wipes

floor + surface cleaner



lif' bowl blu, le scrub, tub-n-tile, bathroom cleaner, daily shower spray + daily shower refill

specialty surface polishes

granite + wood daily sprays

specialty surfaces wipes



method never tests on animals

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